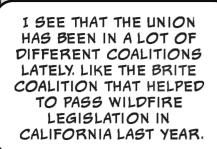
COALITION BUILDING



606066 & CEB

WE'RE ALSO PART OF
THE COALITION OF
CALIFORNIA UTILITY
EMPLOYEES--THEY
LOBBY THE LEGISLATURE
ON ALL SORTS OF
POLICIES THAT IMPACT
OUR INDUSTRY.

DON'T FORGET THE COALITION
THAT HELPED DEFEAT THE ENERGY
DEREGULATION BALLOT MEASURE
IN NEVADA! THAT WAS A GOOD ONE.
AND THE ONE WE FORMED WHEN THE
DIABLO CANYON PLANT CLOSURE
WAS ANNOUNCED? HEY, WEREN'T
YOU INVOLVED IN THAT?

विकास स्टब्स

YUP, I WAS! IT'S GREAT OUR UNION HAS BEEN ABLE TO BRING TOGETHER SO MANY DIVERSE INTERESTS--INCLUDING EMPLOYERS AND POLITICIANS WITH WHOM WE DON'T ALWAYS SEE EYE-TO-EYE--IN ORDER TO ACHIEVE THE BEST RESULT FOR THE MEMBERS.

SO HOW DO THESE COALITIONS GET FORMED?

WITH 30 YEARS OF EXPERIENCE, THE UNION KNOWS WHO IS MOST LIKELY TO BE ON OUR SIDE, AND THE BEST WAY TO REACH OUT TO THEM. SO WHEN THE UNION IS FACING A BIG ISSUE, OUR LEADERSHIP AND STAFF WILL APPROACH POSSIBLE ALLIES AND INVITE THEM TO TEAM UP AND WORK TOGETHER FOR A MUTUALLY BENEFICIAL RESULT. SOMETIMES, THIS MEANS WE END UP WITH SOME PRETTY STRANGE BEDFELLOWS, BUT IT ALMOST ALWAYS WORKS OUT IN OUR FAVOR.

NOT A LOT OF UNIONS WOULD
BE WILLING TO PARTNER WITH
FORMER OPPONENTS-BUT THOSE UNIONS ALSO AREN'T
AS EFFECTIVE FOR THEIR MEMBERS.
THAT'S WHAT MAKES IBEW 1245
DIFFERENT, AND IT'S ALSO WHAT
HAS ALLOWED OUR UNION TO
MAKE SUCH SUBSTANTIAL GAINS
AT A TIME WHEN OTHER UNIONS
ARE MAKING BIG CONCESSIONS.

COALITION-BUILDING
ISN'T EASY. IT REQUIRES
FINESSE, HUMILITY AND
PATIENCE. BUT A STRONG
COALITION IS ABLE TO
ACHIEVE MUCH MORE THAN
A SINGLE UNION. AFTER ALL,
WE'RE ALWAYS STRONGER
WHEN WE STAND TOGETHER!