

Amendment to Registration (Government Code Section 86107)	on Statement	L	egislative Session	CALIFORNIA 605
Check the applicable box:	RECEIVED AND FILE in the office of the Secretary of Sta	D	,	FORM FAIR POLITICAL PRACTICES COMM.
LOBBYING FIRM REGISTRA	(II IIIA STATO Of Colifornia			For Official Use Only
LOBBYIST EMPLOYER REG			2017-18 (Insert Years)	-
Type or Print in Ink	Hand Delivered, Sacrament		(mser rears)	
NAME OF FILER:				
McCallum Group, Inc.	·			•
ADDRESS (Number and Street)	(City)	(State)	(Zip)	TELEPHONE NUMBER:
1130 K Street, Suite 150	Sacramento	CA	95814	(916) 446-5058
I Description of Changes (See instruc	tions on cover sheet and examples on the	back of this p	age.)	
Check appropriate box(es)	•			
Adding Lobbyist		Lobby	ing Firm Deleting Lobby	rist Employer
Ni a£1 abbasist	/ Effective Date	<u>- </u>	N CD1	To Street in Date
Name of Lobbyist Attach Form 604	Ellective Date	No atta	Name of Employe chment required	er Effective Date
Lobbying Firm Adding Lobbyist Emp (Including Subcontract Clients)	oloyer	Registo	ered Lobbyist Employer	Deleting Lobbying Firm
Up from the Ashe	s 04 ,11 ,2018			1 1
Name of Lobbyist Emp	I		Name of Firm	Effective Date
Complete Part II and Attach Form 602	2	No att	achment required	•
Registered Lobbyist Employer Addin	ng Lobbying Firm	Deleti	ng Lobbyist	·
	1 1			1 1
Name of Lobbying Firm	Effective Date	Check	one Name of Lobby	rist Effective Date
No attachment required			rm 606 is attached as the	e lobbyist is ceasing activities as a
Other - Describe in detail and provide	attachments as required.			
Effective Date		en (C	aployed by the filer but v lov. Code Section 86107	l as the lobbyist is no longer will lobby on behalf of others. requires the lobbyist and the new oriate forms within 20 days.)
	VERIFICAT	ION		
I have used all reasonable diligen knowledge the information containe I certify under penalty of perjury Executed On 04/11/2018	d herein is true and complete.		that the foregoing is t	
Name of Responsible Officer Patrick	McCallum	Titl	e <u>President</u>	

Amendment to Registration Statement (Government Code Section 86107)



Type or Print in Ink			Page 2
NAME OF FILER:			
McCallum Group, Inc.	·		
 Adding A Lobbyist Employer Complete Section A when adding a lobbyist employer Complete Section B if the client is subcontracted Attach a completed Form 602. 	loyer that is a direct client of the lobbying firm by another lobbying firm.	n.	
SECTION A Name of Lobbyist Employer			· · · · · · · · · · · · · · · · · · ·
	• • •		
Up from the Ashes		-4-) (7in	
Business Address: (Number and Street) (City)	San Francisco		94108
Legislature, administration,	Description of Lobbying Interests ssues and legislation related to California CA Public Utilities Commission, CA Insure	natural disaster	Period of Contract s bngoing
Name of Lobbyist Employer			•
Business Address: (Number and Street) (City) Agencies to be Lobbied	Description of Lobbying Interests		Period of Contract
SECTION B			·
Name of Subcontracting Lobbying Firm	•		
Business Address: (Number and Street) (City)		ate) (Zip	
Name of Client on Whose Behalf Lobbying Will Occur:	•		
Address and Telephone Number of Client on Whose Behalf L			
Agencies to be Lobbied			
Description of Client's Lobbying Interests			Period of Contract

Lobbying Firm Activity Authorization (Government Code Section 86104) Check one box, if applicable RECEIVED AND FILED in the office of the Secretary of State of the State of California	Legislative Session	CALIFORNIA 602 FORW 601 FAME POLITICAL PRACTICES COMM POR OFFICIAL USE Only
Lobbylst Employer (Gov. Code Section 82039.5) APR 1 2 2018	2017-18 (Insert Years)	
Lobbying Coalition (FPPC Regulation 18616-4) Hand Delivered, Sacrament Type or Print in Ink	Page 1 of 2	
NAME OFFICER:		EFFECTIVE DATE: 04/10/2018
Up From the Ashes BUSINESS ADDRESS: (Number and Street) (City)	(State) (Zip Code)	TELEPHONE NUMBER:
650 California Street, 6th Floor San Francisco	CA 94108	FAX NUMBER: (Optional)
MAILING ADDRESS: (If different than above.)		E-MAIL: (Optional)
1130 K Street, Suite 150 (Business A) to engage in the activities of a lobbying firm (as define 82038.5 and 2 Cal. Code of Regs. Section 18238.5) or If you are authorizing another lobbying firm to lobby on the client(s) below. (It is not necessary to complete the No	ned in California Governm n behalf of the above name behalf of your firm's clien ature and Interests section.	d employer. t(s), provide the name(s) of
	ME OF SUBCONTRACTED CLIENTS	
VD FROM THE ASHET NAMBOF SUBCONTRACTED CLIENT: NAM	AB OF SUB CONTRACTED CLIENT:	
VERIFICA I have used all reasonable diligence in preparing this Stateme knowledge the information contained herein is true and complete.	nt. I have reviewed this Statem	
I certify under penalty of perjury under the laws of the State Executed on DAIE By	SIGNATURE OF RESPONS	IBLE OFFICER
Name of Responsible Officer Frank Pitre PRINT OR TYPE	Title OF KEE 6	PO LE DIRETTIE

Lobbying Firm			CALIFORNIA COO
Activity Authorization	FORM 602		
SEE INSTRUCTIONS ON REVERSE	nstructions on reverse Type or Print in Ink		
NAME OF FILER:	. 4		Page of
Up From the Ashes	1		
Nature and Interests of Lobbyist Emp	loyer		
Check one box only:			
INDIVIDUAL (Complete BUSINESS only Parts A and E) Output BUSINESS (Complete of and E)	only Parts B PRO	JSTRY, TRADE OR PESSIONAL ASSN. plete only Parts C and B)	OTHER (e.g., lobbying coalition) (Complete only Parts D and E)
A. Individual 1. Name and address of employer (or principal place solf-employed):	of business if	 Description of business activit engaged: 	y in which you ar your employer are
	***		,
B. Business Entity Description of business activity in which engaged:	<u></u>		
		•	
			•
		- .	·
C. Industry, Trade or Professional Asso. 1. Description of industry, trade or profession representations.	:	profession which the association	tion or faction of the industry, trade, or on exlusively or primarily represents:
3. Number of members in association (check appropri	iate box)		p+++++++++++++++++++++++++++++++++++++
50 OR LESS (provide names of all members on	an attachment.)	MORE THAN 50	
D. Other 1. Statement of nature and purposes:	,	 Description of any trade, profe- economic interest which is prin mambership or financial suppo 	ssion, or other group with a common cipally represented or from which rt is principally derived:
Coalition for victims of California wild fires		-	idual haas Firms
• • •		•	-
E. Industry Group Classification			•
Check one box which most accurately describes th	e industry group which	you represent. See instructions	s on reverse.
AGRICULTURE LEGAL		(Check one of the following sub-c	ategories.)
EDUCATION PUBLIC EMPLOYEES	,	TERTAINMENT/RECREATION ANCE/INSURANCE	OIL AND GAS PROFESSIONAL/TRADE
GOVERNMÊNT POLITICAL ORGANIZ	ZATIONS	DGING/RESTAURANTS	PROFESSIONALI TRADE
HEALTH UTILITIES	<u>—</u>	NUFACTURING/INDUSTRIAL	TRANSPORTATION
IABOR UNIONS OTHER: Disaster Re	elief ME	rchandise/retail	OTHER: (Specific Description)

FPPC Form 602 (7/98) For Technical Assistance: 916/322-5660